

**VILLAGE OF KENMORE
PLANNING BOARD
September 22, 2026**

PRESENT: Robert Rumpl
Colleen Donavan
David McLaughlin
Karen Phillips

Kathleen Johnson, Clerk Treasurer
Michael Berns, Building Inspector

ABSENT: Sara Schumacher-Marks
Michael Foster

2824 DELAWARE AVENUE – SECOND BEND OUTFITTERS AWNING

The property is located where Finishing Touches used to be (at the corner of Delaware and LaSalle). The applicant used to work at Orvis Store and wants the store to promote fly fishing. They'll be selling gear and attire and giving classes on fly fishing. The awning is unlit and will be installed in mid-October.

Colleen Donavan moved to approve, as presented.

Second by Robert Rumpl and approved by all the members present.

2453 ELMWOOD AVENUE – ACE HARDWARE SIGNAGE

The applicant is presenting several signs for approval.

The first is a wall sign to appear on the Elmwood-facing wall (the west elevation). The wall signage was designed off of a brand book, which provides approved colors and logos for all Ace properties. This sign will have face-lit channel letters. They will also be painting the building a tan color and will be updating the landscaping. The sign's size complies with applicable code.

Bruce Shearer moved to approve the wall sign, as presented, conditioned on painting the building.

Second by David McLaughlin and approved by all the members present.

The second sign will be on the south elevation, above the entry.

Robert Rumpl moved to approve, on condition that the building will be painted.

Second by Bruce Shearer and approved by all the members present.

The third sign is a pole sign, with both a store name and an electronic automated sign on the same pole. Both signs will have faces on both sides.

General discussion was that the white background might make the sign very bright to the surrounding neighborhood. It was suggested that the background be tan (to match the building color) or that the background be red with white lettering. The applicant will check with corporate to see if either of these options are allowed.

There is also concern that this sign is not allowed under Village Code. Clerk Johnson will reach out to legal for review and legal opinion.

There is also concern about the overall size of the sign.

The pole sign approval has been tabled pending review by legal.

Landscaping design also needs to be presented, along with any window signs. Minimally, landscaping is required at the base of the proposed pole sign. The Planning Board would like to see the wood replaced with something new. The applicant was also told that plant species should be low maintenance and able to withstand road salt

2580 ELMWOOD AVENUE – FARM FRESH EXPRESS SIGNAGE

Existing signage is illegal due to size, While the size of the proposed sign is compliant, but the pipe needs to be removed. Also, the business owners will need to complete an Occupancy Form.

Robert Rumpl moved to approve the sign, conditioned on removal of the pipe image.

Second by Bruce Shearer and approved by all the members present.

3185 DELAWARE AVENUE – DIAMOND STYLES BEAUTY SALON SIGNAGE

Bruce Shearer moved to approve, as presented.

Second by Karen Phillips and approved by all the members present.

OTHER BUSINESS

As there was no other business, the meeting was adjourned.

The next meeting is scheduled for October 27, 2026 at 6:00 PM.

Kathleen P. Johnson, Clerk/Treasurer